

# **Privacy Policy**

This privacy notice for **Rebecca Carle Hair & Make-up Artist** describes how and why we might collect, store, use of share your information when you use our services such as when you:

- Visit our website <u>www.rebeccacarle.com</u> or any website/social media of ours that links to this privacy notice
- Engage with us in other related ways including sales, marketing or events

### **Summary of key points**

# What personal information do we process?

When you visit, use or navigate our services, we may process information depending on how you interact with us and the services, choices you make and the products and features you use.

### How do we process your information?

We process your information to provide, improve and administer our services, communicate with you, for security and fraud prevention and to comply with the law. We may also process your information for other purposes with your consent.

### How and with whom do we share your information?

We do not share your personal information with third parties

### How do you exercise your rights?

The easiest way to exercise your rights is by submitting a data subject access request or by contacting us.

# What information do we collect?

We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our services, when you participate in activities on the services or otherwise when you contact us. The personal information we collect may include the following:

- Name
- Phone number
- Email address
- Mailing address

All personal information that you provide to us must be true, complete and accurate and you must notify us of any changes.

#### How do we process your information?

We process your personal information for a variety of reasons, depending on how you interact with our services including:-



- To deliver and facilitate delivery of services to the user
- To respond to enquiries/offer support to the user
- To fulfil and manage your orders
- To enable user to user communications
- To request feedback
- To post testimonials
- To protect our services
- To evaluate and improve our services, products, marketing and your experience
- To comply with our legal obligations

## How long do we keep your information?

We will only keep your personal information for as long as necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements).

When we have no ongoing legitimate business need to process your personal information, we will delete such information.

### What are your privacy rights?

<u>Withdrawing your consent</u>: If we are relying on your consent to process your information, which may express and /or implied consent depending on the applicable law, you have the right to withdraw your consent at any time.

#### The use of photographs

With your consent we may use your photographs to promote and advertise our business, including on our website and other digital advertising of our services, and in social media forums such as Instagram and Facebook.

## How can you contact about this notice?

Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our services. If you still have any questions or concerns, please contact <a href="mailto:Becky@rebeccacarle.com">Becky@rebeccacarle.com</a>.